

RESS RELEASE MAY 2019

## VEUVE CLICQUOT GARDEN AFTERNOON TEA LAUNCHES AT 11 CADOGAN GARDENS IN TIME FOR THE CHELSEA FLOWER SHOW



The Chelsea Flower Show and the great British garden may be the inspiration for the launch of the Veuve Clicquot Garden Afternoon Tea at 11 Cadogan Gardens, but guests visiting this remarkable boutique hotel in the heart of Chelsea, will be able to enjoy this sumptuous afternoon tea experience throughout the whole of the summer of 2019.

Served in the luxurious surroundings of the Drawing Room at 11 Cadogan Gardens, or in Hans' Bar & Grill, our neighbourhood restaurant located directly off Pavilion Road, the 'Garden Afternoon Tea' created by Head Chef Adam England has been inspired by the spirit of the legendary flower show that has been held in Chelsea since 1912, and is arguably the most famous flower and landscape garden show in the world attracting visitors from all continents.

Adam's afternoon tea brings together seasonal influences, savouries including: lobster, truffle and tarragon rolls; cucumber, cream cheese and chive sandwiches; chicken and almond sandwiches, and a lamb, caper and garden mint sausage roll, are complemented by freshly baked scones, including an homage to the 'Chelsea' bun, served with Cornish clotted cream and delicious strawberry jam. Dark chocolate and rosemary cheesecake, together with mini Battenberg cakes flavoured with lavender, lemon meringue pie, and apple and elderflower macarons complete the Garden Afternoon Tea taste sensation.





The Garden Afternoon Tea, which is available daily between 2.30 and 5.30 is priced at £32 per person, or £42 when you include a glass of Champagne. To pair with the menu, will be the 'Veuve Clicquot Rich Tea', which infuses the Rich Blanc or Rich Rosé Champagne in a chilled teapot, with tea from Hans' extensive library to create a lavish accompaniment to afternoon tea.

This season also sees the introduction of a flower-inspired champagne Cocktail Menu with its 'Flowering Hans' with Yellow Label Veuve Clicquot, elderflower infused Belvedere vodka and Chambord with a garnish of raspberry and elderflower; the 'Elizabeth Rose' with Veuve Clicquot Rosé, Diplomatico Reserva, Cherry Heering, agave syrup and citrus and garnished with white violas, 'The Cadogan' with Veuve Clicquot Yellow Label, wild jasmine syrup and grapefruit completed with a wild jasmine flower.

For further press information, please contact:

Dominique Fraser

Fraser Communications

dominique@fraser-communications.co.uk

Telephone: 0203 371 8605

For further information on 11 Cadogan Gardens or Iconic Luxury Hotels, please contact:

Angela Day

Head of Public Relations

Iconic Luxury Hotels

Telephone: 01304 617755

Mobile: 07785 619294

Built by Lord Chelsea in the late 19<sup>th</sup> century and originally comprising of four separate Victorian town houses, 11 Cadogan Gardens is an unforgettable boutique hotel in the heart of Chelsea. Re-launched by Iconic Luxury Hotels in 2016, following extensive renovation, the property includes 56 boutique guest rooms, including 25 suites which have been designed to be as memorable as they are luxurious. The hotel is also home to an elegant Drawing Room, Library, Chelsea Bar, private meeting rooms including The Curio and the opulent Mirror Room. The crowning glory of this remarkable hotel is its restaurant, the Hans' Bar & Grill, which links the hotel with the artisanal shops of Chelsea's Pavilion Road and provides an oasis of calm, in a botanically infused space paired with a touch of minimalism. Its cocktail café and courtyard boast an effortless luxe feel perfect for quick get-togethers or intimate late night dinners. Hans' Bar & Grill is curated by Head Chef Adam England, the eatery's menu is rooted in seasonal British produce and was named after Hans Sloane, credited with bringing cocoa to the UK, the restaurant's menu also boast an array of chocolate desserts and signature drinks.

11 Cadogan Gardens is adorned with a traditional Victorian façade and a belief in tradition, heritage and intrigue. Its desirable location and close proximity to London's most aspirational shopping district, home to the world's top brands and fashion powerhouses, such as Prada, Chanel, Tiffany's and Hermes, as well as Harvey Nichols and Harrods makes the hotel an unmistakably unique property, and one not to be missed.

11 Cadogan Gardens is a member of Iconic Luxury Hotels, a collection of England's finest iconic hotels, which also includes Chewton Glen in the New Forest, Cliveden House in Berkshire and The Lygon Arms in the Cotswolds. Each property has its own character but they share a common commitment to delivering outstanding experiences.